

## Eric Il Partner

PE/VC, M&A | Regulatory and Compliance Intellectual Property



+86 21 5253 3507

fei.ji@meritsandtree.com

Shanghai

Mr. Ji is a partner at Merits & Tree. Prior to joining Merits & Tree, Mr. Ji was a partner at a well-known law firm in Shanghai.

Mr. Ji has rich experience in the areas of M&A, corporate governance and intellectual property, among others, his clients include foreign companies, state-owned enterprises, private companies as well as start-ups that cover TMT (Technology, Media and Telecommunications), medical equipment, chemicals, real estates and industrial manufacture. Mr. Ji is adept in decerning clients' indepth commercial requirements and is committed to providing clients with efficient, practical as well as deterministic overall solutions.

### **Achievements**

### Mergers & Acquisitions

- Advising Turing Capital on its investment in Matcha IT Technology (a software supplier in aviation sector);
- Advising Yunhui Capital on its investment in Shuxin IT Technology Ltd. (a software-as-a-service (SaaS) technology company);
- Advising **AutoCore Technology (Nanjing) Co., Ltd.** (a start-up focusing on driverless vehicle technology) on its A Series equity financing from Hillhouse Capital, Foxconn Group;
- Advising **RIM Bio Inc** (a medical equipment manufacturer headquartered in the US with a manufacturing and R&D entity in Jiangsu, China) on its Chinese assets and equity acquisition by Avantor Corporation;
- Advising Seazen Holdings Co., Ltd. on its acquisitions of numerous residential and commercial properties in Chinese mainland;

- Advising Sniper Capital (a real estate investment fund based Hong Kong and Macau) on its numerous acquisitions of logistic properties in China;
- Advising Syngenta Group on its establishment of manufacturing base and relocation of facilities in Eastern China;
- Advising a German company named Schmitz Cargobull on the OEM manufacturing of tailer and conclusion of strategic cooperation agreements with its PRC partner;
- Advising Russia-based Streamer (a global renowned lightning protection solution provider) on its equity joint venture with the PRC partner;
- Advising Salesforce (a global leading customer relationship management service provider) on its eCommerce-cloud division's
  PRC business launch and operations, such as the establishment of the wholly foreign-owned enterprise (WFOE), structuring of the
  variable interests entity (VIE), IPR management and liquidation among other operational activities;
- Advising a global renowned business process outsourcing (BPO) provider on its acquisition of a local call center operator, liquidation of its PRC affiliate and other matters relating to its China operations;
- Advising a Canadian renowned telecommunication service provider on the establishment of its first call center in China and on the
  acquisition of a foreign-owned license for value-added telecommunication service;
- Advising a domestic private PV enterprise on its acquisition by a state-owned energy holding group;
- Advising a Japanese client on its acquisition of a manufacturer of agricultural film products in Wuxi, China;
- Advising a US leading distributor of bar products on its acquisition of a minority interest in the affiliate of Xiamen Tungsten in Southeast Asia;
- Advising numerous start-up clients on their early financing or fund raising, ESOP structuring and other operational matters.

#### Regulatory & Compliance / Intellectual Property

- Advising a globally renowned specialist in electrical and digital building infrastructures on its response to the compliance investigation relating to its commercials in China by the competent authorities;
- Advising a Europe-based renowned dairy and nutritionals supplier on its response to the compliance investigation launched by the competent authorities on its products labels and several civil cases from consumers;
- Advising a number of global BPO operators on the matters related to the cyber security and data protection in China;
- Advising a local sports culture operator on its negotiation with Arsenal Football Club with respect of the brand license agreement for the launching and operation of Arsenal-themed restaurants in China;
- Advising Pottery Workshop (a renowned ceramics craft center) on its IP management and protection matters in China;
- Advising Seazen Holdings Co., Ltd. as well as its commercial property brands (Wuyue Plaza) on issues of trademark infringement and unfair competition;
- Advising a global renowned sterilization equipment manufacturer on its unfair competition investigation and litigations against its
  distributors in China.

### Education

Diploma, The Johns Hopkins University-Nanjing University Center for Chinese and American Studies (2006 - 2007)

LL.B., Nanjing University Law School (2001 - 2005)

## Admissions

PRC Bar

# Language

Chinese English